

**BOOK PROPOSAL FORM**

Thank you for your interest in publishing with **Springer**. In order for us to make an informed evaluation of your proposal, we ask you to complete this book proposal form and return it to your publishing editor (at Swati.Meherishi@springer.com). Please do not hesitate to contact us with any questions you may have.

Along with this Book Proposal Form, please provide the following material (if you have not already done so):

**- Your CV, including a detailed list of your previous publications: (Attached)**

**- Tentative Annotated Table of Contents (electronic file, preferably in Word): (Excel file attached)**

**- One or more sample chapters and/or a chapter outline**: **(Sample chapters outlines attached)**

1. **EDITOR(S) OF WORK:**

|  |  |  |
| --- | --- | --- |
| **Name in Full** | **Academic/professional affiliation(s)** | **Email** |
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**2. PROPOSED TITLE:**

**3. SUBTITLE OF WORK** (if any):

**4. EXPECTED MANUSCRIPT COMPLETION DATE:**

**5. TYPE OF WORK:**

 [ ] (a) monograph

 [ ] 1. new material

 [ ] 2. previously published papers, from:

 **[ ]** (b) edited volume:

 **[** ] 1. new material

 [ ] 2. previously published papers, from:

 [ ] (c) conference proceedings:

 [ ] 1. invited papers only

 [ ] 2. all papers

 [ ] (d) reference work (handbook)

 [ ] (e) translation

 [ ] (f) other, namely:

(Please note, for Springer, the content of the proposed book should be largely new and unpublished)

**6. ESTIMATED NO. OF:**

(a) Words in manuscript:

(b) Manuscript pages: (Please note: a Springer book page counts 550 words on average):

**7. MANUSCRIPT WILL CONTAIN:**

[ ] (a) Foreword, by:

[ ] (b) Preface, by:

[ ] (c) Bibliography of selected titles:

[ √ ] (d) Name and/or subject index:

[ ] (e) Translator's note:

[ √ ] (f) Introduction, by:

[ ] (g) Glossary of terms:

[ ] (h) Other items:

**8. Please write a short text about your book (minimum of 300 words), incorporating answers to the following questions.** (What is the subject of your book? What methods, results, or topics will be of particular interest to the readers, and why? Are there any special features like illustrations, tables, a new form of presentation, or didactic approach? What main benefit will the reader derive from the book? This statement will serve as the basis for our promotional texts.)

**9. Please append an annotated table of contents of the work.** Additional information about the work such as relevant off-prints, a specimen chapter, etc. may be supplied separately. Or you can attach a separate TOC with this proposal form

**10. Primary audience for the work**

**11. Author/Editor information:** Please give details of your area of work, honours, etc. which underline the usefulness of your book to the reader. Or you can attach a separate CV with this proposal form

**12. List at least three unique selling points (USP).** A USP is a compelling reason for why a customer should buy your book instead of a similar book. Ideally, each point will show how a key feature (e.g., 100 color photos) leads to a customer benefit (e.g., fast and reliable diagnosis). Sample USPs for a professional computer science book:

- Numerous step-by-step tutorials help the reader to learn quickly

- A special chapter on next generation Flash prepares readers for the future

- Includes ten tips on how to protect flash sites from hackers

 **13. Keywords for Catalogue index and Search Engine Optimization**: Please give the 6 most important keywords in the language of publication.

**14. Competitive titles:** please list the books you know of with which your work will compete: (include author/editor, title, estimated length (pages), year published, and publisher)

**15. Is there additional use for your book as a course-book?**

[ ] Yes [ ] No

If your book could be used in coursework, please list possible courses: (include course title/type, level, possible enrolments, main text, supplemental reading, and possible contacts giving the course)

**16. What contacts/organisations might be interested in ordering multiple copies of your work?**

**17. Can you suggest four or more experts** (include research departments, schools, location, email address) **whom you think would be capable of evaluating the topics covered in your book?**

**18. Additional Information:**

**Date & completed by:**

Thank you for your proposal.